



CHRISTMAS AT THE BRIARS (VENDORS) information package.

Dear Vendors,

We are pleased to announce an exciting upcoming event; the **Christmas at The Briars** being held:

- **November 26th - December 19th, 2021**
- **Fridays: 5PM - 9PM | Saturdays & Sundays: 12PM - 8PM**
- **Fees: \$40 (Fridays) | \$80 (Saturdays/Sundays) *Minimum of three event dates to participate**

ABOUT THE EVENT:

Join us, as the historic Briars property transforms into a magical outdoor Christmas festival for four consecutive weekends during the holiday season. With so many things to do and see, it is fun for the whole family! 8 campfire stations throughout the property, s'mores kits, a magical trail of lights, a selfie station (larger than life nutcrackers and Santa's sleigh), food trucks, hot drink & cinnamon roll booth, tractor drawn carriage rides, local artisan booths, a toy drive, and of course... PHOTOS WITH SANTA in Santa's village built into our outdoor pavilion..

SELL WITH US:

We are looking for *local artisans* to be a part of our event! Whether you are a potter, painter, woodworker, or create your own unique products, **we want to hear from you!**

APPLY:

If you would like to be a part of our event, please review our rules and regulations on page 2 of this document before submitting an online application here:

<https://docs.google.com/forms/d/1lbhoVTv1usb2gippTVIDBBFYez2zvUMgBNfNueqm74g/edit>

**Please note: this entire event is outdoors.*

APPLICATION DEADLINE:

Sunday, October 24th @ 11:59PM EST

If you have any questions, please don't hesitate to reach out to the recreation department via email.

Recreation Manager (Nicole Strawbridge): nicole@briars.ca

Recreation Coordinators (Benjamin Conroy & Becca Kea-Sider: reccordinator@briars.ca)

We are looking forward to connecting with you and making Christmas at The Briars a huge success!

The Briars Recreation Department,

Nicole Strawbridge, Benjamin Conroy & Becca Kea-Sider



CHRISTMAS AT THE BRIARS (VENDORS) rules, regulations & code of ethics.

- We are asking vendors to apply for a minimum of 3 event dates to participate.
- Vendors must arrive no less 60 minutes prior to the market opening and report to one of the on site recreation coordinators for location assignment.
- Covered areas will be provided to each vendor, you do not need to bring your own tent for the event.
- Vendors are not to pack up and leave prior to the closing time of the market unless previously arranged with the recreation department.
- The Briars has the right to approve/disapprove of any signs or displays in the vendor booths, if necessary, they may request removal of a sign or display.
- All products, displays, and equipment must be dismantled and taken off the property at the end of each day.
- All vendors shall post their business name, prices, and payment options in a prominent spot.
- No vendor shall block walkways, fire exits or paths to other vendors stalls.
- Vendors are to locate vehicles in an area designated by the recreation department once load in has been completed. *Please note you may have a short walk to your station during load in & load out periods.
- No vendor shall make any changes or alternations to Briars property.
- No objective means of soliciting shall be permitted.
- Sales must be conducted in an orderly manner and stalls must always be attended by a responsible person.
- Not following these rules can regulations can be grounds for dismissal by The Briars recreation department.

CODE OF ETHICS

- Be an established small business. This can be home based however, a proper small business name along with an Instagram account, Facebook account, and/or website is required.
- No use of deceptive or false statements. Adhere to the highest standards of honest advertising,
- Stalls will always be maintained well and stay clean.
- No negative or ill talking or gossiping of other vendors, customers, or staff at The Briars resort.
- Displays will be well-kept, prices clearly displayed, and products will be well described with origin.
- Merchandise will be of the best quality possible.

We thank you for your interest in participating in our upcoming Artisan Market, we look forward to receiving your application.